

# The Connected Journey

The mobility project "The connected journey" needs help to develop mobility offers and a mobility hub adapted to Holbæk Station for potential users in Region Zealand.

The shared mobility solution must increase the attractiveness of bus and train for existing and new users to optimally encourage a mode shift from private cars to public transport.



**Location**  
Holbæk st.



**Economy for solution**  
+0.8 million DKK



**Partners**  
Movia  
Region Zealand  
Holbæk Municipality  
Greve Municipality  
Gate 21



**Boarding local trains**  
364.238



**Boarding regional trains**  
899.676 (DSB)



**Transport services today**  
Bus, regional train, local train

## About the project

The project is engaged in two areas: Hundige st. in Greve Municipality and Holbæk st. in Holbæk municipality. The goal is creating attractive nodes to offer a coherent and easy journey experience for passengers using public transport.

The project focuses on the existing nodes/stations to implement and test one or more financially stable shared mobility services.

In connection with the establishment of the shared mobility offers, the project wants to involve and invite collaborations with, for example, educational institutions, industry, and companies, who want to put resources into changing the travel habits of their employees and students.

Movia (the PTA) is included as a central collaboration partner and plays a role with knowledge of designing mobility hubs, behavior-based user surveys and experience of shared mobility. Region Zealand is the project owner, while Gate 21 has the project management. The two municipalities provide access to interesting nodes.

## Case example: About Holbæk

Holbæk municipality is in the northwestern part of Region Zealand and has a population of 29.960 (January 2023). The station is centrally located in downtown. During the daytime on weekdays, there are three trains an hour to Copenhagen, two to Nykøbing Sjælland and one to Kalundborg. 15 bus lines connect to the city and the surrounding countryside.

From the station, the distance to Holbæk Hospital is around 1 km and the most youth and adult educations are approx. 1-2,5 km away. The nearest supermarket is 600 meters away, and Ahlgade with many shopping opportunities is 400 meters away.

Nodes and shared mobility are written into Holbæk's new mobility plan as a separate area of action for the municipality. Here, among others, cycling initiatives for employees at Holbæk Townhall is mentioned as an initiative. In addition, a vision plan for a future transformation of the station was adopted in January 2024.

## Target group



The target group for Holbæk st. the project are commuters who work or study close to the transport hub but lack an attractive transport and service offer and therefore choose the private car for the entire journey.



Holbæk Station



Bicycle parking and tunnel connection



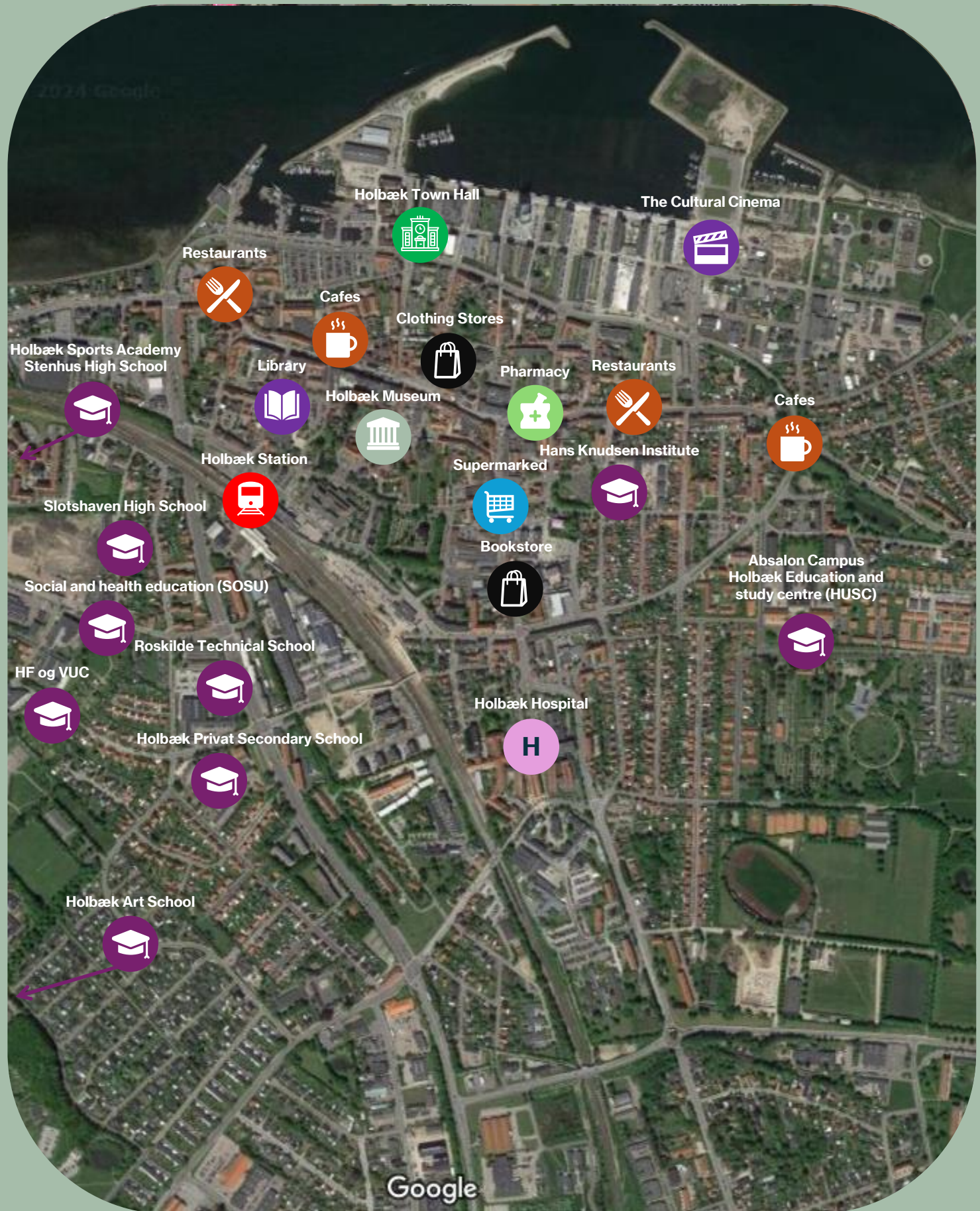
Overview of Holbæk station and immediate surroundings



Forecourt to the station



Bus terminal



- Holbæk Town Hall
- The Cultural Cinema
- Restaurants
- Cafes
- Clothing Stores
- Holbæk Sports Academy
- Stenhus High School
- Library
- Holbæk Museum
- Pharmacy
- Restaurants
- Holbæk Station
- Hans Knudsen Institute
- Supermarket
- Bookstore
- Slotshaven High School
- Social and health education (SOSU)
- Roskilde Technical School
- HF og VUC
- Holbæk Privat Secondary School
- Holbæk Hospital
- Absalon Campus Holbæk Education and study centre (HUSC)
- Holbæk Art School

Google

# Shared Mobility along the Greater Copenhagen Light Rail

The mobility project aims to expand the offering of shared micro-mobility outside the dense city areas and, at the same time, support the use of public transportation in the suburbs along the upcoming Greater Copenhagen Light Rail.



### Location

Municipalities along the Ring 3 Road



### Budget

3.7 mio. DKK



### Partners

Capital Region of Denmark, Gate 21 and 9 municipalities



### Passengers on the 300S bus

3.2 mio.



### Expected passengers on the light rail

13 mio.



### Mobility services

Bus, DSB trains, light rail

## About the project

The project aims to develop a coherent offer of shared micro-mobility across municipal borders in connection with public transportation.

The focus of the project is on creating an integrated transportation service that operates across geography and modes of transportation.

Previous experiences indicate that it is crucial for users that the offering is interconnected and spans across municipal borders.

The project is designed to support public transportation, especially bus line 300S, which will be replaced by the Greater Copenhagen Light Rail in 2025.

As part of an EU project, this initiative will also explore how shared mobility can become more accessible, inclusive, and appealing to a broader audience in Glostrup and Herlev Municipalities.

The project is jointly carried out by the Capital Region of Denmark and Gate 21 in collaboration with the 9 municipalities in the region.

## Target group



The target audience includes residents, students, and commuters who either live, work, or study in the project area. These individuals lack an attractive transportation and service offering, potentially leading them to choose the car instead.

## The Geography of the Ring 3 Road

The distance from Lundtofte (Lyngby) in the north to Ishøj St. in the south covers 28 km. It is a large and diverse geography spanning across 9 municipalities. The area includes dense urban developments, two hospitals, large business districts, and numerous educational institutions that the project can connect with.

Bus line 300S runs along the Ring 3 Road, linking the municipalities and several S-train lines across the suburban municipalities. The public transportation system will undergo a significant quality boost when 300S is replaced by the upcoming Light Rail.

As the construction of the Greater Copenhagen Light Rail is underway, the geography is currently influenced by construction work leading up to 2025, when stations and squares will be established.

## Case example: Herlev Municipality

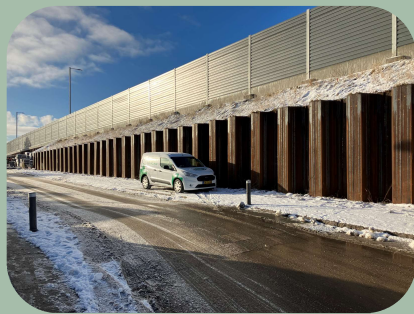
Herlev Municipality encompasses various business districts, educational institutions, a college, a shopping center, a hospital with 4,500 employees, and a vibrant city center.

The municipality is well-served by public transportation, including S-trains, bus 5C, and several S-buses.

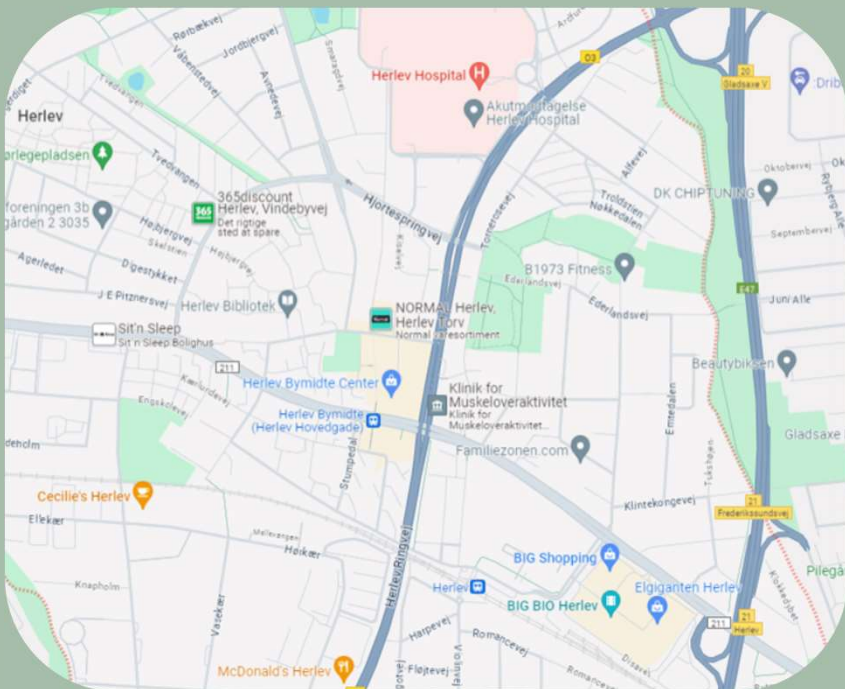
The space for public transportation is limited and further challenged by the construction of the Light Rail.



Bicycle parking at Herlev station



Potential space for shared mobility parking



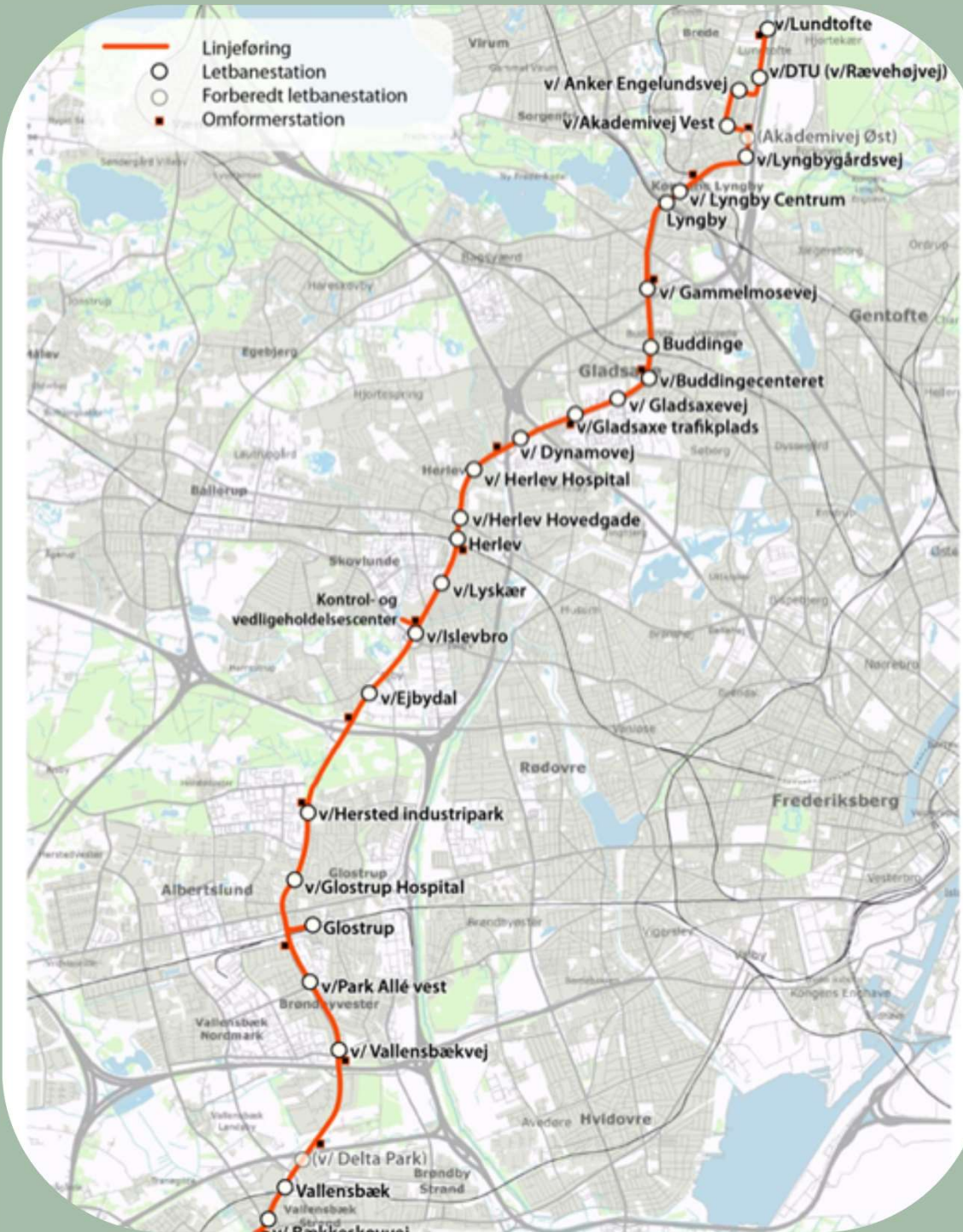
Overview of Herlev Municipality



Space under the bridge of the light rail stop



Bike parking on the back side of Herlev station



The Greater Copenhagen Light Rail